

## Irrigation Research & Extension Committee

## Farmers' Newsletter advertising rates (Financial Year 16/17)

The IREC Farmers' Newsletter, provides an opportunity for businesses and organisations to advertise their services to irrigators and their advisers.

The magazine is distributed to broadacre irrigators of the Lachlan,

Murrumbidgee, Murray and Goulburn valleys.

This is a very cost effective way to put your business in front of a targeted audience.

Advert Size	One edition	Two editions
	Spring 2016	Spring 2016 and Autumn 2017
	(GST inclusive)	(GST inclusive)
Full page	\$990	\$1,680
Half page	\$645	\$1,090
Third page	\$465	\$785

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Postal Address: Lot 255 Research Station Road Griffith NSW 2680

Telephone: 02 6963 0936 Email: irec@irec.org.au

Bringing irrigators, researchers and agribusiness together since 1939