



# Drone and Technology Day

## Sponsorship prospectus



Theme: Smart Ag  
Date: Thursday, 29 June 2017  
Griffith, NSW, Australia



## Overview

[Irrigation Research and Extension Committee](#) (IREC), [Deakin University](#) (Deakin) and [Murrumbidgee Landcare Inc.](#) invites you to be part of the 2017 Drone and Technology day, which will be hosted in Griffith, NSW on Thursday, 29 June 2017.

The Drone and Technology Day is designed to bring together irrigators, industry, researchers, educators, agencies and government to discover how drones and technology can be incorporated into everyday on-farm operations, as well as focusing on future research and what we can expect from technology in the next decade.

The event has an expected audience of 100 + delegates from across regional Australia including key influencers from leading research and agricultural institutions. Sponsoring this unique event provides a platform for your organisation to promote itself to key stakeholders and show your support of industry research and innovation.

This day provides an exciting opportunity to hear from Dr John Sulik, [MicaSense](#) Remote Sensing Applications Specialist, author and researcher, as well as participating in the 'Research of the Future' panel/workshop session hosted by Deakin Universities' Dr David Halliwell. The various innovative afternoon Deakin Technology sessions, will be presented by experts in each field.

Working with IREC and Deakin as a conference sponsor will deliver your organisation high profile exposure at this significant agribusiness event. We have enclosed a range of sponsorship options, for your consideration, and we hope you will work with us to deliver a successful event.

## Program outline

### Wednesday, 28 June 2017

2pm	Exhibitor bump-in
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### Thursday, 29 June 2017

8-9am	Registration and morning tea in exhibition area
9am – 12pm	Murrumbidgee Landcare Drone conference
12 – 1pm	Lunch in exhibition area
1 – 1.30pm	Deakin University presents Virtual Reality
1.30 – 2pm	Deakin Software Technology Innovation Laboratory
2 – 2.30pm	Deakin University presents Robotic Haptics
2.30 – 3pm	Deakin University presents Lab on a Stick – testing for avian influenza
3 – 4pm	Panel/Workshop Session
4pm	Happy hour and drone giveaway in exhibition area
5.30pm	Exhibitor bump-out

\*Program is subject to change without notice





# General sponsorship benefits

## All sponsorship packages include the following benefits:

- ✓ Your organisation's logo featured on the IREC website sponsorship page
- ✓ Onsite signage (self provided) and recognition
- ✓ Your organisation's logo in the official program
- ✓ Acknowledgement in the promotion of the Drone and Technology Day.



## Platinum package - \$5,000 +GST (one only)

As the only platinum sponsor your organisation will take pride of place in the lead up and throughout the 2017 Drone and Technology Day. Your platinum package includes:

- Four complimentary full delegate registrations
- Four complimentary tickets to the evening happy hour
- Exhibition booth space – including shell, power and lighting
- Opportunity for a representative from your organisation to address the delegates in the conference opening (five minutes)
- Full page ad in the official program
- Opportunity to place four pieces of material in the delegate satchels
- Opportunity to provide a 300-word article for inclusion in the IREC e-newsletter Upstream News
- General sponsorship benefits.

In addition to the above benefits, as the platinum sponsor, your organisation has the opportunity to leave its mark on delegates via our delegate satchels. The satchels will be branded with your logo, utilised throughout the event and will be free for delegates to take home.



## Gold package - \$3,500 +GST (three only)

As one of only three gold sponsors, you will secure exclusive coverage for your organisation in the lead up and throughout the 2017 Drone and Technology Day. Your gold package includes:

- Two complimentary full delegate registrations
- Two complimentary tickets to the evening happy hour
- Exhibition booth space – including shell, power and lighting
- Half page ad in the official program
- Opportunity to place two pieces of material in the delegate satchels
- General sponsorship benefits.

Plus your choice of one of the following (depending on availability):

### Lunch

As lunch sponsor, you will have the opportunity to introduce your organisation (5 minutes) and invite delegates to enjoy lunch in the exhibition area.

### Happy hour

As the official Happy Hour sponsor, your organisation will take centre stage as we celebrate the success of the day. Delegates will enjoy complimentary drinks and canapés as they mingle amongst the exhibition area. There is the opportunity for a representative from your organisation to address the delegates as they announce the winner of our drone giveaway.

### Lanyards

Upon registration, delegates will be given a nametag and lanyard branded with your organisations logo.



## Silver package - \$2,000 +GST (four only)

Create wide exposure for your organisation with a silver sponsorship package. Your silver sponsorship package includes:

- One complimentary full delegate registration
- Exhibition booth space – including shell, power and lighting
- Opportunity to place one piece of material in the delegate satchels
- General sponsorship benefits.

Plus your choice of one of the following (depending on availability):

### USB thumbdrive

Delegates will take home a USB branded with your organisation's logo.

### Program back cover

Receive premium exposure via an ad on the program back cover dedicated to your organisation.

### Program inside front cover

Receive premium exposure via an ad on the program inside front cover dedicated to your organisation.

### Program inside back cover

Receive premium exposure via an ad on the program inside back cover dedicated to your organisation.



## Exhibitor package - \$1,000 +GST (unlimited)

Your exhibitor package includes:

- Exhibition booth space – including shell, power and lighting
- Quarter page ad in the official program
- General sponsorship benefits.

# Booking form

## Company details

Organisation: .....

Contact : .....

Address: .....

Contact number: .....

Email: .....

## Package choice (Please tick)

Platinum package - \$5,000 +GST

Gold package - \$3,500 +GST

- Happy hour
- Lunch
- Lanyard

Silver package - \$2,000 +GST

- USB thumbdrive
- Back cover
- Inside back cover
- Inside front cover

Exhibitor - \$1,000 +GST

Signature .....

Date .....

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**Please confirm all details are correct and email this form to Lynsey Reilly at [lynsey@lynseyreillycommunications.com.au](mailto:lynsey@lynseyreillycommunications.com.au).**

**All booking forms must be submitted by Friday, 31 March 2017.**