



## **Irrigation Research & Extension Committee**

### **Farmers' Newsletter advertising rates (Financial Year 19/20)**

*The IREC Farmers' Newsletter, provides an opportunity for businesses and organisations to advertise their services to irrigators and their advisers.*

*The magazine is distributed to broad-acre irrigators of the Lachlan, Murrumbidgee, Murray and Goulburn valleys.*

*This is a very cost effective way to put your business in front of a targeted audience.*

<b>Advert Size</b>	<b>One edition</b>	<b>Two editions</b>
	<b>Spring 2019 or Autumn 2020</b>	<b>Spring 2019 and Autumn 2020</b>
	<i>(GST inclusive)</i>	<i>(GST inclusive)</i>
Full page <i>267mm wide x 169mm high</i>	\$1,030	\$1,750
Half page (Horizontal) <i>267mm wide x 84mm high</i>	\$675	\$1,150
Third page (Vertical) <i>85mm wide x 169mm high</i>	\$490	\$835

### **Irrigation Research & Extension Committee**

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***Bringing irrigators, researchers and agribusiness together since 1939***