

# IREC UPDATE



Riverina maize growers Chris Salafia, Mitchell Wiseman and Nick Maynard shared time with Manu.

## Kellogg's celebrate 100 years in Australia

In February, 17 farmers participating in the Cool Soil Initiative and IREC staff travelled to Sydney. Iva and 3 maize growers from the group attended a function to celebrate 100 years of Kellogg's in Australia. This was a great opportunity to fly the flag for irrigated agriculture to a Sydney-based audience. We were lucky enough to meet celebrity chef Manu Feildel, and we invited him to attend the salami and spring festival in Griffith.

While we were celebrating 100 years, the rest of the group toured the Arnott's factory to see exactly how their soft wheat is turned into Tim Tams and other biscuits. After the centenary celebrations, the whole group enjoyed a tour of the Kellogg's factory.

A huge thanks to Allied Pinnacle for contributing to hiring the bus and coordinating with Arnott's, and to Kellogg's for their contribution to accommodation and hosting such a wonderful event. We hope to organise a tour of the Allied Pinnacle flour mill soon.

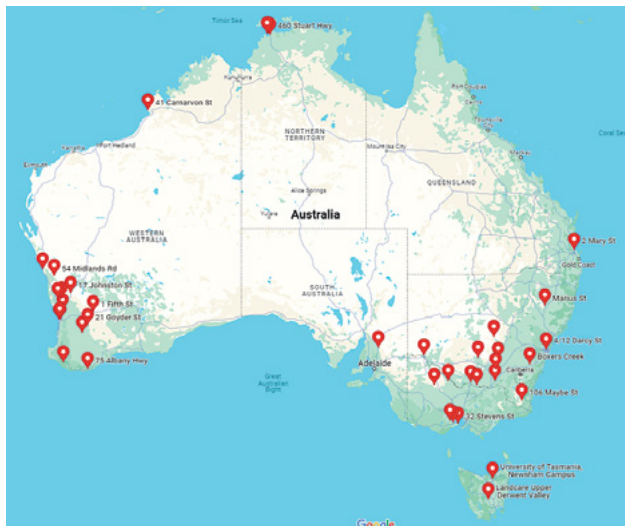
## IREC's newest project

IREC is excited to be part of the [National Industry-led Carbon Farming Outreach Program](#) funded by the Department of Climate Change, Energy, the Environment and Water (DCCEEW).

This project enables IREC to deliver training and advice to farmers to increase their knowledge of the management of greenhouse gas emission to make informed decisions about lowering emissions, storing carbon and integrating low emissions technologies and practices into their farming operations.

IREC staff will undertake the 'train the trainer' workshop in June and then aim to roll out 5 workshops across the region. The project runs until 31 March 2026 and will complement the Cool Soil Initiative.

Keep a look out on IREC socials for more information about the project and workshops over the next couple of years.



IREC is one of many partnering farming systems groups across Australia participating in the project.

Image: Grower Group Alliance

## A growing challenge

With nearly 10 Billion people to feed by 2050, the need to increase yield using

existing land and water has never been greater in human history



Irrigation-focused research and uptake of findings are key to feeding and clothing the world.

Image: Mark Groat

## SAVE the DATE – 2024 research update

The **2024 IREC Irrigation Research Update** will be held on Thursday 4 July at the Gem Hotel, Griffith.

The update is an opportunity to enhance our knowledge on research in irrigated ag and to network with industry experts. A range of speakers will give updates on cotton, rice, soybeans, the use of green urea in soft wheat, local wheat NVT trial results, the cotton variety trial and soil health research.

The update is FREE to IREC members and will run from 8:00 am (registration) to 1:00 pm. The full program of speakers will be out soon, so keep an eye out for more details on IREC socials. 🌞

Follow IREC socials for the latest news on events and projects



# COTTON

IT'S A TOP PICK



## REWARDING GROSS MARGINS

Cotton offers one of the best gross margins for summer cropping



## CROP ROTATION BENEFITS

Rotating to a broadleaf crop such as cotton can provide a disease and weed break



## SIMPLIFIED WEED AND PEST CONTROL

Advancements in biotechnology have made weed and pest control simpler and more flexible



## OUTSTANDING VARIETIES

A suite of high yielding cotton varieties are available

The Acres of Opportunity website is a great place to find out more – [acresofopportunity.com.au](https://www.acresofopportunity.com.au)



Bayer CropScience Pty Ltd ABN 87 000 226 022. Level 4, 109 Burwood Road, Hawthorn Vic 3122. Phone: 1800 636 001. [crop.bayer.com.au](https://crop.bayer.com.au) Cotton Seed Distributors Ltd (CSD). ABN 84 000 568 730. 'Shenstone', 2952 Culgoora Road, Wee Waa NSW 2388. Postal Address: PO Box 117, Wee Waa NSW 2388 Phone: 61 2 6795 0000. Fax: 61 2 6795 4966. [www.csd.net.au](https://www.csd.net.au)